



PEDRO GALINDO

MULTIMEDIA STORYTELLER | JOURNALIST | DESIGNER



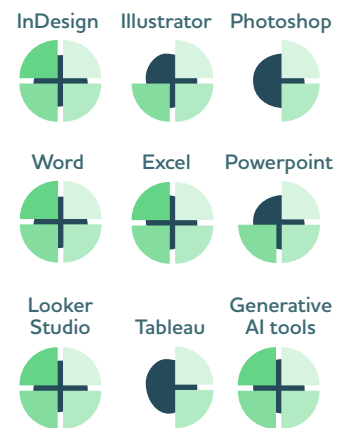
CONTACT DETAILS

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PROFILE

Inventive, data-driven content creator from Recife, Pernambuco, Brazil, with strong interpersonal skills, problem-solving mindset, passion for communication and committed to continuous growth.

DIGITAL SKILLS



SOFT SKILLS



LANGUAGES



EDUCATION

Year	Degree	Institution
2017	BACHELOR'S DEGREE IN JOURNALISM	@ Universidade Católica de Pernambuco
2024	MASTER'S DEGREE IN DESIGN	@ Universidade Lusófona de Lisboa

WORK EXPERIENCE

- 01/2024 - CURRENT PQU ANNOTATOR** @ Tech Mahindra
Annotate & analyze queries and prompts from French-speaking users of Google's generative AI tools (Bard & Gemini).
Skills Developed: [AI, French, English]
- 08/2023 - 01/2024 SUBJECT MATTER EXPERT** @ Tech Mahindra
Led data analysis & training for Google News (FR & UK). Delivered performance insights to optimize user experience.
Skills Developed: [Data, French, English]
- 10/2021 - 07/2023 NEWS CONTENT CURATOR** @ Tech Mahindra
Selected and edited top news stories for Google News, ensuring quality and relevance for French and British audiences.
Skills Developed: [Editing, French, English]
- 11/2019 - 10/2021 IT HELPDESK AGENT** @ Fujitsu
Provided multilingual IT Support (mostly English, French), troubleshooting issues in SAP, Office 365, Citrix & other apps.
Skills Developed: [IT, English, French]
- 03/2018 - 02/2019 PUBLISHER** @ OP9
Developed multimedia web content (articles, infographics) by writing, editing, design & illustration for new platforms.
Skills Developed: [Writing, Design, Editing]
- 10/2012 - 12/2018 ASSOCIATE DIRECTOR** @ Doentes por Futebol
Managed multimedia content (website & social media) & identified growth opportunities for sports site.
Skills Developed: [Management, Content, Social Media]
- 10/2016 - 06/2017 NEWS REPORTER INTERN** @ Folha de Pernambuco
Developed text content for Folha. My work spanned the website (folhape.com.br) and the Local section of the printed edition.
Skills Developed: [Writing, Journalism]
- 04/2014 - 04/2016 SPORTS REPORTER INTERN** @ Diario de Pernambuco
Sports journalist at Diario de Pernambuco, writing for both the print edition and the website pe.superesportes.com.br.
Skills Developed: [Writing, Journalism]
- 09/2013 - 04/2014 SPORTS REPORTER INTERN** @ Seleção do Rádio
Developed and edited engaging text, video, and audio content for Seleção do Rádio's website and social media channels.
Skills Developed: [Writing, Video, Audio]
- 02/2011 - 06/2011 LITERATURE TEACHER** @ Vestibular Cidadão
Taught literature (classroom setting), to low-income youth in a voluntary program for UFPE Law School students.
Skills Developed: [Teaching, Literature]
- 06/2007 - 05/2008 ACCOUNT MANAGER** @ Amcham Recife
Managed Amcham member companies, fostering connections through networking events and content creation initiatives.
Skills Developed: [Management, Networking]